

Welcome to the first Executive Advisory Committee meeting. We will begin at 2:00 pm.

Planned Stakeholder & Customer Participation in this process will include:

Executive Advisory Committee

- Bi-monthly meetings

We are here

Technical Advisory Committees

- Quarterly Meetings with representatives from the three counties + Wilmington

Kicking off late Q1 2023

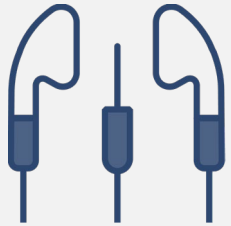
Customer Engagement

- Digital survey
- Interactive workshops
- Social media, website, comments

Beginning late Q1 2023

Zoom

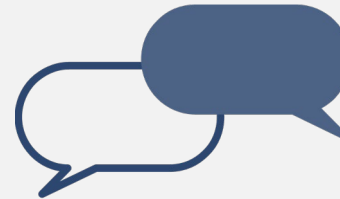
To help this meeting run as smoothly as possible, please consider the following tips:



Use headphones with a microphone



Make sure you are muted when not speaking



While presenters are speaking, send all questions & comments through the chat feature



You may choose to disconnect from any VPN or third-party connection sources during the meeting to maintain connectivity and bandwidth.

DART REIMAGINED

Executive Advisory Committee - Meeting 1

January 25, 2023



Welcome



This meeting will be recorded and shared with committee members who were unable to attend.

Our Mission

DART - Connecting you to what matters

Every Ride • Every Customer • Every Day

Our Vision



Every Ride

We strive to provide a safe, reliable, convenient ride to everyone.



Every Customer

We aspire to provide our customers with an excellent experience with every interaction.



Every Day

We connect people to their destinations throughout the state and the region.



Environmental Statement

DTC is committed to providing public transit service that protects and preserves the environment with every trip on DART services and every dollar invested in green technology.

Diversity & Inclusion Statement

DTC is committed to building a culture that promotes the diversity of life experiences within our workforce where everyone feels included and empowered to best serve our customers in fulfillment of our mission.



Welcome!



Cathy Smith

Planning Manager

Delaware Transit Corporation

Cathy.Smith@delaware.gov

John Sisson

Chief Executive Officer

Delaware Transit Corporation

John.Sisson@delaware.gov

Agenda

- | | |
|--------------------------------------|---------------------------------------|
| 01 Welcome | 05 What is DART? |
| 02 Safety Moment | 06 EAC Orientation |
| 03 Technology Moment | 07 Project Overview & Approach |
| 04 Public Comment Opportunity | 08 Next Steps & Close |

Safety Moment



Safety Moment: Sun Glare & Driving

With the current short days, sun glare is more prevalent during peak commuting hours

- Sun glare causes approximately 9,000 accidents per year
- Wear polarized lens sunglasses
- Ensure your windshield is clean and free of cracks and pits
- Thoroughly clean away any frost and ice
- Drive the speed limit, slowing down if needed, and pay extra attention to traffic signals
- Alter your drive time and/or route, if you can

Data via [National Highway Traffic Safety Administration](#)

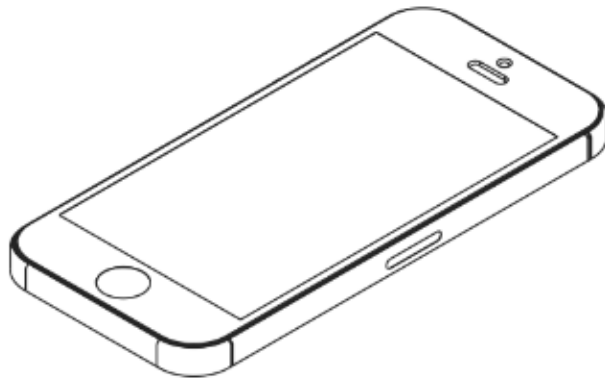
Technology Moment



Mentimeter



Go to www.menti.com and use the code 7497 7148



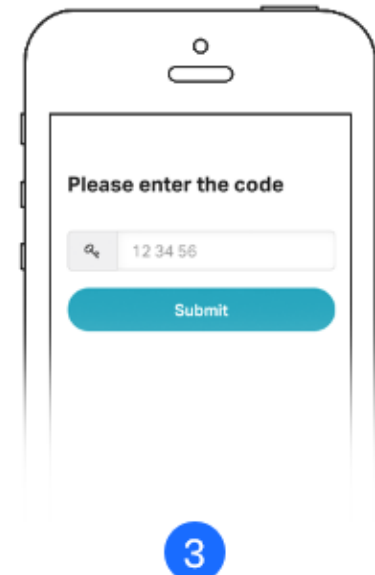
1

**Grab your phone or open
a browser window**



2

**Go to www.menti.com or scan the QR code
with your camera app**



3

**Enter the code
7497 7148**

Public Comment

Raise your hand if you would like to speak.
We have allocated 10 minutes total for public comments.
Each person will have up to two minutes to speak.



Public Comment

Have additional comments or questions?
Email us! info@dartreimagined.com



What is DART?





At a Glance



Fixed-route bus (fixed route, intercounty, seasonal beach buses, micro-transit)



Paratransit








Commuter train service contracted through SEPTA



Delaware Commute Solutions' ride matching program

Challenges:

Why are we Reimagining DART?

-  Diverse state with varying population and employment densities
-  Varying transit needs throughout the state
-  Changed post-pandemic commuting landscape
-  Role of paratransit, lessons learned from the microtransit pilot
-  Moving toward zero-emissions mobility

Project Team



Stakeholder & Customer Participation

Executive Advisory Committee

- Advises on policy direction, community needs
- Bi-monthly meetings

Technical Advisory Committees

- Representatives from the three counties + Wilmington
- Provides input into transit needs now and into the future

Customer Engagement

- Interactive workshops
- Digital survey
- Opportunities for input: social media, website, comments

We look forward to engaging with our stakeholders & customers in this process.

Executive Advisory Committee Orientation



Objectives

- **Introduce the Committee**
- **Roles and responsibilities**
- **Gather some initial reactions to study objectives and goals**
- **Present next steps for engagement and data gathering**

Executive Advisory Committee

- **Ken Grant**, AAA Mid-Atlantic
- **Kendall Barbour**, ATU Union
- **Cooper Bowers**, DelDOT
- **Carlos de los Ramos**, Delaware Hispanic Commission
- **Crystal Mintzer**, Del Tech
- **Molly Magarik**, Department of Health & Social Services
- **Gina Aurora** and **Richard Fernandes**, Department of Labor
- **Jeffrey Bullock**, Department of State
- **Melissa Smith**, Division of Services for Aging & Adults with Physical Disabilities
 - **Bryan Bayley** (delegate)
- **Bernice Edwards**, First State Community Action
- **Romain Alexander**, Office of the Governor
- **David Edgell**, Office of State Planning and Coordination
- **Lloyd Schmitz**, Persons with Disabilities Advocate/Rider
- **John McNeal**, State Council for Persons with Disabilities
- **Eugene Young, Jr.**, State Housing Authority
- **Owen Robatino**, Transit Advocate

EAC Expectations

1

**Advise on the
implications of
study findings**



2

**Help identify
community needs**



3

**Advise on
potential actions
or policy
responses**



Our Ask, Your Role

- **Share perspectives:** As representatives of the state, act as stewards and share diverse perspectives.
- **Provide guidance:** Share your input on goals, strategy, and ideas.
- **Champion outcomes:** Endorse strategies and spread the word.
- **Stay engaged:** Let us know the best email(s) to reach you with documents, notes, and upcoming meetings.

Tell us what you think!

Poll Question 1

Go to www.menti.com and use the code
4551 9985






Project Overview & Approach



Project Overview

DART Reimagined is a year-long statewide transit study that will evaluate the current DART First State transit system.

The study is focused on improving transportation services across the state and will examine:

-  **How riders are currently using the system**
-  **Where they need access now**
-  **Where they want to go in the future**

Project Approach

- Listen to customers, stakeholders, committees
- Assess the current system through comprehensive service and system performance review
- Identify challenges and opportunities
- Identify recommendations for improvements and opportunities



OUR GOAL

Deliver recommendations for an improved transit system and service plan for the state of Delaware.

Study Process



Evaluate

Evaluate the current
DART First State
system



Identify

Identify opportunities
to improve the
network, system, and
future service plan



Achieve

Achieve an improved
transit system

Where We Are Today



Undertaking a comprehensive service and system review



Identifying challenges and opportunities to better meet the state's transit needs



Engaging with stakeholders (commencing now)

Schedule



Tell us what you think!

Go to www.menti.com and use the code
4551 9985



Next Steps & Close



Next Steps



EAC Meeting 2 – Tuesday, February 28

DeIDOT Admin Building from 2:00 to 4:00 p.m.*

Agenda will include a facilitated workshop:

- DTC 101
- Issues and Opportunities
- State of the System
- Goals Discussion



EAC Meeting 3 – Late April

**For special assistance to participate, contact
Belinda.Strickland@delaware.gov*

Stay engaged in the project!

- Talk to customers and constituents about the project and encourage them to get involved
- Look for communications with educational material from the project team prior to our next meeting

Stay Connected

Cathy Smith

Project Manager, DART

Cathy.Smith@delaware.gov

Project Contact

www.dartreimagined.com

(coming in February)

info@dartreimagined.com

Thank You

