

# Welcome to the first Technical Advisory Committees meeting.

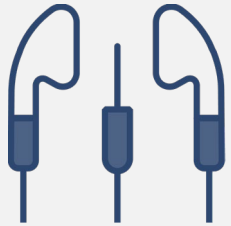
## We will begin at 2:00 p.m.

**Planned Stakeholder & Customer Participation in this process will include:**



# Zoom

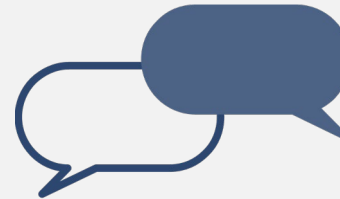
To help this meeting run as smoothly as possible, please consider the following tips:



**Use headphones with a microphone**



**Make sure you are muted when not speaking**



**While presenters are speaking, send all questions & comments through the chat feature**



*You may choose to disconnect from any VPN or third-party connection sources during the meeting to maintain connectivity and bandwidth.*

This meeting will be recorded and shared with committee members who were unable to attend.

# **DART REIMAGINED**

The logo for 'DART REIMAGINED' features the word 'DART' in a large, bold, white sans-serif font. A thick, curved arrow, transitioning from green to blue, starts behind the 'D' and points towards the right, passing behind the word 'REIMAGINED'. The word 'REIMAGINED' is in a smaller, bold, white sans-serif font.

**Technical Advisory Committees – Meeting 1**

**March 22, 2023**



# Welcome



This meeting will be recorded and shared with committee members who were unable to attend.

# Welcome!



## Cathy Smith

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## John Sisson

Chief Executive Officer

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# Our Mission

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**DART - Connecting you to what matters**

**Every Ride • Every Customer • Every Day**

## Our Vision

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**Every Ride**

**We strive to provide a safe, reliable, convenient ride to everyone.**



**Every Customer**

**We aspire to provide our customers with an excellent experience with every interaction.**



**Every Day**

**We connect people to their destinations throughout the state and the region.**



## Environmental Statement

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**DTC is committed to providing public transit service that protects and preserves the environment with every trip on DART services and every dollar invested in green technology.**

## Diversity & Inclusion Statement

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**DTC is committed to building a culture that promotes the diversity of life experiences within our workforce where everyone feels included and empowered to best serve our customers in fulfillment of our mission.**



# Agenda

- 01** Welcome
- 02** Meeting Objectives
- 03** Safety Moment
- 04** Public Comment Opportunity
- 05** Project at a Glance
- 06** State of the System
- 07** Breakout Discussions
- 08** Report Out & Close



# Meeting Objectives



# Meeting Objectives

- Introduce Committee members to the project
- Present findings from the State of the System analysis
- Identify geographic-specific challenges and opportunities of the DART system through a facilitated discussion

# Safety Moment



# Safety Moment: Motorcycle Safety & Road Awareness

Motorcycle riders continue to be overrepresented in fatal traffic crashes. To keep everyone safe, drivers and motorcyclists are encouraged to share the road and be alert. Here are a few other tips and reminders:

- All drivers should obey traffic lights, signs, speed limited and lane markings – make sure there is enough room between your car and the motorcycle, and vice versa.
- Motorcyclists should make themselves visible and use DOT-compliant helmets.
- Most motorcycle crashes occur because drivers don't see the motorcyclist – all drivers should proceed cautiously to intersections, yielding to pedestrians and other vehicles as appropriate.
- Motorcyclists should wear reflective materials and always keep headlights on, even using high beams during the day.

Info via [USDOT](https://www.usdot.gov)

# Public Comment

We have allocated 10 minutes total for public comments.  
Each person will have up to two minutes to speak.

Raise your hand if you would like to speak.




# Project at a Glance





# DART at a Glance



Bus (local, intercounty, seasonal beach buses, flex service) and DART connect micro-transit



# Paratransit






# Commuter train service contracted through SEPTA



# Project Overview

DART Reimagined is a year-long statewide transit study that will evaluate the current DART First State transit system.

The study is focused on improving transportation services across the state and will examine:

-  **How riders are currently using the system**
-  **Where they need access now**
-  **Where they want to go in the future**



# Schedule



# Study Process



## Evaluate

Evaluate the current  
DART First State  
system



## Identify

Identify opportunities  
to improve the  
network, system, and  
future service plan



## Achieve

Achieve an improved  
transit system

# Technical Advisory Committees (TACs)

Four Committees who will meet as a group and as subgroups by geography to provide insights into:

- Technical decisions to inform a more sustainable, equitable service plan
- Challenges that current and future customers may be facing
- Opportunities for future service plan development to meet customer needs

The TACs are represented across the state by a wide-range expertise, including:

- Municipalities
- Government organizations
- Tourism
- Hispanic & Latino community organizations
- Transit advocates
- Universities
- MPOs
- Aviation
- Community centers and resource organizations
- Non-profit organizations
- Disabilities and elderly community organizations

# Customer Survey

Available at [www.DARTReimagined.com](http://www.DARTReimagined.com) beginning **March 31 - April 21**

Survey topics will include:

- General transportation preferences
- DART service use (which ones, how often)
- Travel patterns and destinations
- Public transit preferences (frequency, modes, reliability)
- Satisfaction of services and experience

***How can you help us promote the survey? Drop ideas in the chat!***

# State of the System



**The State of the System is a draft report and will be posted online in the coming weeks.**

# Breakout Room Discussions



# Breakout Room Discussions

You will be assigned a breakout room according to the geographic area that you represent on this Committee.

1. What is DART doing well in this area in meeting transportation needs?
2. What DART services could be improved? What areas could be better served?
3. Are there emerging activity centers or markets that should be served? What existing or future activity centers and markets do you see as underserved by transit?
4. Now that we've discussed as a group.... thinking along the lines of reimagining the existing transit network, what are your top two low-hanging and top two high-hanging recommendations that we want to report back to the larger group?



# Group Report Out



# Next Steps & Close



# Next Steps

- **Project Website is live** – [www.DARTReimagined.com](http://www.DARTReimagined.com)
- **Digital Customer Survey** – Launching next Friday, March 31
- **TAC Meeting 2** – Virtual in May
  - Customer Survey Findings
  - State & Local Findings
  - Initial Strategies
- **Community Workshops** – Coming this summer

# Stay Connected

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## Project Contact

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# Thank You

